



vivons  
mieux®  
ensemble

ACCELERATED BY:



## EXECUTIVE SUMMARY

**i Startup name:** Syndic Digital (VME International)

**⚖ Startup purpose:** Facilitate condominium management and dispute resolution between condominium associations, managers and owners in Tunisia via a web and mobile platform.

**📖 Brief description:** Provision of technical and legal support to condominium associations and managers. In addition we provide a tool which allows associations to record and update data on co-ownership registration, budget monitoring, full bookkeeping, annual reports, bank reconciliations and claims management. It allows owners to use the online dashboard to manage projects and the budget, which includes a payment platform for management fees and legal services.

**👤 Business category:** SaaS

**🎯 Target customers:** Condominium associations, managers and owners.

**€ Revenue Model:** Monthly subscription for condominium associations and managers.

**📅 Launch date:** Decembre 2019

**📊 Traction highlights:** 20 condominium associations and 1200 apartments.

**🌐 Go to market or marketing strategy:** Networking and referrals for in-person meetings with condominium associations and real estate developers.

**🏆 Competition:** Firstmovers in Tunisia. Other competitors include French platforms such as Madera and Syndic One.

**💰 Funding request:** 50K EUR to expand to major cities in Tunisia.

**📅 Plans with a timeline:** By the end of 2021, onboard 500 condominium associations and 15000 owners in Tunisia

**👥 Team members:** Foued Ben Babis (CEO and Cofounder). Montasser Ghars (CTO and Cofounder). Sirin Ben Othmen (Accounting and Financial Manager). Abir Saidi (Marketing and Sales Manager).

**📞 Contact info:**  
[www.syndic.digital](http://www.syndic.digital);  
[syndic.digital@gmail.com](mailto:syndic.digital@gmail.com);  
+216 94 045 042 / 95 703 750